**Creative Brief**

* This website will be a tourism website for my hometown Panama City Beach, FL. It will include background information, a variety of activities, hotel information and other travel tips to know when visiting the area. This will include recommendations on attractions to visit, places to eat and where to stay. It will provide insider knowledge to a website visitor as the creator is from the area and knows multiple things to do as well as the best places to eat. The website will contain multiple photos and descriptions
* This website is for those who are possibly planning a vacation to the area and want to know everything they can in a convenient one stop webpage. The webpage is also for those who happen to come across the page and become interested in visiting. The page should provide enough information to attract page viewers into planning their vacation.
* This website is being made to attract visitors to the area and provide a detailed all in one page. It is my hope that this page makes planning a vacation to Panama City Beach easy and convenient. So much so that it convinces potential visitors to come and makes vacation planning an ease for those already interested.

5 inspirations:

1. <https://www.visitpanamacitybeach.com/>
2. <https://www.visitflorida.com/en-us.html>
3. <https://www.miamiandbeaches.com/>
4. <https://www.sunny.org/>
5. <https://www.tripadvisor.com/>